

WHO IS PA JOOF

Having delivered over 3,000 talks in 200 cities in 25 different countries and impacting the lives of nearly 300,00 individuals across the globe, Pa is an international ambassador of innovation and change.

Because of his reputation as a leader in innovation and business growth, Pa was sought-out to partner with Tracy in the recent international best-selling book *Uncommon* and has shared the stage with global icons like Bill Clinton, Richard Branson, Tony Robbins and Brian Tracy and has touched the lives of over 200,000 individuals from diverse backgrounds.

Whether he's working with Fortune 500 executives, celebrities or world-class speakers, Pa has an innate ability to tap into the inner strengths of each individual.

His influence has helped businesses outperform and outcompete, generating business of several million pounds in less than six months, and driving unprecedented growth for entrepreneurs, start-up enterprises and established businesses alike. Pa has coached and trained star performers on personal branding and business growth, and helped clients grow business to over 1/2 billion in revenues.

As an internationally sought-after keynote speaker, Pa has been seen on ABC, NBC, FOX, CBS, MarketWatch and The CW. Pa's business strategies and insights have been featured in a range of reputable national and international publications, including the *New York Business Journal*, *Wall Street Select*, *Reuters*, *F Magazine*, *Chicago Business Journal*, *Business.com*, the *Atlanta Business Chronicle* and many more.

He has been awarded countless distinctions as a motivational speaker and has been called one of the most authentic leaders of our time.

Over the course of his career, Pa's innate ability to connect with people has cemented his position as a world-class speaker, business trainer and coach, and has allowed his message of inspiration to spread far and wide.

Now, as one of the most celebrated motivational speakers and leadership trainers in the world, Pa's unique perspective and life lessons can move people to take action, face challenges head on, and get the odds of success in their favour.

Pa Joof
International Speaker,
Best-Selling Author® &
Expert in Human Empowerment



INTRODUCING

PA JOOF

EXPERT IN HUMAN EMPOWERMENT

AS SEEN IN AND ON:



PREVIOUS CLIENTS



BEST-SELLING AUTHOR OF

UNCOMMON
WITH BRIAN TRACY

